

ABISHEK W

DIGITAL MARKETER

I Pakthankadu, Kanyakumari District, India | 9489240449 | abishek1234ab@gmail.com | [linkedin.com/in/abishekw06](#)

SUMMARY

Enthusiastic B.E. Computer Science graduate passionate about Digital Marketing. Knowledgeable in SEO, Google Ads, Meta Ads, Social Media Marketing, keyword research, and content creation. Familiar with digital marketing tools and website optimization. Looking for an opportunity to build my career while contributing to the success of a growing organization.

TECHNICAL SKILLS

- Digital Marketing: SEO, Social Media Marketing, Campaign Management
- Advertising Platforms: Meta Ads, Google Ads (Basic)
- Keyword Research Tools: SEMrush (Basic), Ahrefs (Basic)
- Design Tools: Canva (Social Media Posts, Basic Graphic Design)
- Email Marketing: HubSpot (Basic)
- Social Media Platforms: Instagram, Facebook, LinkedIn

EXPERIENCE

Global AVN | Parvathipuram, Nagercoil Jan 2026 – Jun 2026

- Created and managed Meta Ads campaigns for lead generation.
- Configured audience targeting, campaign budgets, and placements.
- Monitored campaign performance using Meta Ads Manager.
- Optimized campaigns based on performance metrics to improve results.

Digital Marketing Course, IronCloud Technologies in Nagercoil Aug 2025 – Oct 2025

- Learned SEO (On-Page & Off-Page) and Social Media Marketing.
- Learned Google Ads, Meta Ads, and keyword research.
- Gained basic knowledge of Google Analytics and campaign optimization.

SKILLS

- Creativity
- Adaptability
- Time Management
- Teamwork
- Fast Learner
- Communication

EDUCATION

B.E.Computer Science and Engineering 2021-2025

Stella Mary's College of Engineering

- Major in Computer Science and Engineering.

Higher Secondary Education 2020-2021

Government Higher Secondary School, Eathamozhi

- Major in Computer Science.

ADDITIONAL INFORMATION

- Language:** Tamil, English.
- Certification:** Digital Marketing.
- Interests:** Social Media Trends, Content Creation & Reels.